

IAC Unscentored



The International Antimicrobial Council is dedicated to promoting the safe, effective use of antimicrobials and odor-control technologies in industries where microbial contamination is of concern. The IAC educates, collaborates with industry experts on test methods and standards, and certifies labs, mills, and odor-control technologies. www.amcouncil.org

Upcoming Webinars

Protecting Your Brand, **February 10th**
Demystifying Antimicrobials, **May 4th**

Upcoming Industry Events

Home Textiles Market Week, NYC, **March 14th**
TexWorld, NYC, **July 12th**

Producing Smart Textiles Requires Education

The responsible use of odor control technologies requires educated adopters and the proper assessment tools to obtain consistent performance verification, according to the experts at the International Antimicrobial Council (IAC). That's what motivated IAC founders, Jim Krueger and Bob Monticello, to create the non-profit organization. Both Monticello and Krueger each have been working in the antimicrobial industry for over twenty years so they know what they're talking about.



Jim Krueger



Bob Monticello

“The more people know about antimicrobials, the more effectively they can use these technologies to make responsibly designed and manufactured products that deliver the antimicrobial benefits they promise to consumers,” says Dr. Bob Monticello, who serves as the IAC’s Chief Scientific Advisor.

“Brands and retailers tell us they recognize the demand for odor control apparel but that measuring performance has been inconsistent and confusing,” states Jim Krueger, the IAC’s Managing Director. “Results from one lab may not be comparable to another lab, even when they are using the same test method, because of the different approved procedures within the method. This can impact adoption timeframes and product claims and can raise regulatory compliance concerns.”

The IAC understands and helps textile and apparel companies with the adoption of odor control features. They offer educational programs that identify problems and provide practical, implementable, cost-effective solutions. These programs are in formats that fit into busy schedules. Lunchtime webinars are efficient ways to learn about an antimicrobial topic. Presentations at key industry events reach company personnel at important times during the year. Or, for those who need more in depth information, IAC scientists can consult with companies or provide onsite training.

To join the IAC’s email list about educational events, contact Jaimeson Rutledge at jaimer@amcouncil.org.