



The International Antimicrobial Council is dedicated to promoting the safe, effective use of antimicrobials and odor-control technologies in industries where microbial contamination is of concern. The IAC educates antimicrobial producers, treated product manufacturers, brand owners and consumers. IAC conducts research on the market demand for the odor control feature while keeping abreast of regulatory issues that affect the industry. The IAC laboratory has refined and continues to develop antimicrobial test procedures for standardized test methods that provide more uniform test results between laboratories. www.amcouncil.org

Webinars

Click here to watch The Science of Protecting Your Brand Demystifying Antimicrobials, May 4th, 12PM EST

Industry Events

TexWorld, NYC, **July 12th**Outdoor Retailer, **August 3rd - 5th**

The IAC Joins Forces with Saginaw Valley State University

The International Antimicrobial Council is pleased to announce a strategic alliance with Saginaw Valley State University in Saginaw, Michigan. The new partnership includes a new IAC headquarters on the University Center campus in the Pioneer Building, home to SVSU's College of Science, Engineering, and Technology.

"We are excited to relocate to the SVSU campus," says Jaime Rutledge, the IAC's Technology Director. "SVSU has a very innovative culture that sparks excellent thinking and creativity. The faculty and students are passionate about science and we look forward to working with them to advance the IAC's contributions to the antimicrobial industry."

The SVSU College of Science, Engineering, and Technology is an ideal partner for the IAC because it employs an interdisciplinary approach to education and research, bringing together the fields of microbiology, chemistry, and engineering. The students take advantage of hands on learning opportunities in state-of-the-art research laboratories. SVSU has a strong reputation for building successful business alliances. Through its Independent Test Lab, the college assists local Michigan manufacturers with mechanical, chemical, and biological product testing services.

"SVSU is already well versed in the importance of accurate, science-based testing," says Rutledge. "The SVSU faculty and students will be instrumental to our efforts to develop new and better antimicrobial test methods," she says. The IAC has created the Test Verification Program to improve testing consistency among antimicrobial testing laboratories. Ideally, verifiable test methods will result in greater uniformity when the same samples are tested in multiple labs resulting in improved product adoption timeframes and more consistent test data to support antimicrobial product claims.

The IAC's partnership benefits SVSU as well, according to Associate Dean Andrew M. Chubb, Ph.D. "The IAC alliance gives our students the opportunity to supplement their SVSU education with valuable real world R&D experience and to make significant contributions to the field of antimicrobial science. We welcome the IAC to SVSU and look forward to a long and rewarding partnership."

